

ORDER



WAVY

Orders
Order / Rev: 217927
Alt Order #: 06868370
Product Desc: 10/27-11/6 US CHAMBER COMMERCE
Estimate: 446
Flight Dates: 10/27/12 - 11/06/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: REG

Primary AE: Petry Los Angeles
Sales Office: P-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/US Chamber of Commerce (I)
Demographic: A35+
Product Codes: PL2
Priority: P1
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN2587/SP6679/AL2035
Agency External ID: IN4746

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/01/12 | 10/28/12 | 10 | \$32,600.00 | \$27,710.00 |
| 10/29/12 | 11/05/12 | 73 | \$177,000.00 | \$150,450.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|---------------------|---------------------|-------------|
| October 2012 | 10 | \$32,600.00 | \$27,710.00 | 0.00 |
| November 2012 | 73 | \$177,000.00 | \$150,450.00 | 0.00 |
| Totals | 83 | \$209,600.00 | \$178,160.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Petry Los Angeles | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| WAVY | 45% | \$209,600.00 |
| Market | 100% | \$465,777.78 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| NFLWS | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WGNT | 0% | \$0.00 |
| WHRO | 0% | \$0.00 |
| WPEN | 0% | \$0.00 |
| WPXV | 0% | \$0.00 |
| WTKR | 30% | \$139,733.33 |
| WTVZ | 0% | \$0.00 |
| WVBT | 0% | \$0.00 |
| WVEC | 25% | \$116,444.44 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|----------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|-------------|
| E 1 | WAVY | 10/29/12 | 11/02/12 | Today Show M-F | CM | 7a-9a | MTWTF-- | :30 | 5 | \$3,000.00 | P1 | 0.00 | NM | 5 | \$15,000.00 |
| TODAY SHOW Today Show M-F Start Date 10/29/12 End Date 11/04/12 Weekdays MTWTF-- Spots/Week 5 Rate \$3,000.00 Rating 0.00 | | | | | | | | | | | | | | | |
| E 2 | WAVY | 11/05/12 | 11/05/12 | | CM | 7a-9a | M----- | :30 | 1 | \$3,000.00 | P1 | 0.00 | NM | 1 | \$3,000.00 |

Order / Rev: 217927
 Alt Order #: 06868370
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: POL/US Chamber of Commerce (I)
 Product Desc: 10/27-11/6 US CHAMBER COMMERCE
 Estimate: 446
WAVY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------|-------------|
| | | | | Today Show M-F | | | | | | | | | | | |
| | | | | Today Show M-F | | | | | | | | | | | |
| | | | | TODAY SHOW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | \$3,000.00 | | 0.00 | | | | |
| E 3 | WAVY | 10/29/12 | 11/02/12 | WAVY News @ Sunrise CM | | 5a-6a | MTWTF-- | :30 | 5 | \$2,000.00 | P1 | 0.00 | NM | 5 | \$10,000.00 |
| | | | | WAVY News @ Sunrise | | | | | | | | | | | |
| | | | | NEWS 10 @5AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$2,000.00 | | 0.00 | | | | |
| E 4 | WAVY | 11/05/12 | 11/05/12 | WAVY News @ Sunrise CM | | 5a-6a | M----- | :30 | 1 | \$2,000.00 | P1 | 0.00 | NM | 1 | \$2,000.00 |
| | | | | WAVY News @ Sunrise | | | | | | | | | | | |
| | | | | NEWS 10 @5AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | \$2,000.00 | | 0.00 | | | | |
| E 5 | WAVY | 10/29/12 | 11/02/12 | WAVY 6AM News CM | | 6a-7a | MTWTF-- | :30 | 5 | \$4,000.00 | P1 | 0.00 | NM | 5 | \$20,000.00 |
| | | | | WAVY 6AM News | | | | | | | | | | | |
| | | | | NEWS 10 TODAY 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$4,000.00 | | 0.00 | | | | |
| E 6 | WAVY | 11/05/12 | 11/05/12 | WAVY 6AM News CM | | 6a-7a | M----- | :30 | 1 | \$4,000.00 | P1 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | WAVY 6AM News | | | | | | | | | | | |
| | | | | NEWS 10 TODAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | \$4,000.00 | | 0.00 | | | | |
| E 7 | WAVY | 10/29/12 | 11/02/12 | WAVY News 10 @ Noon CM | | 12p-1p | MTWTF-- | :30 | 5 | \$600.00 | P1 | 0.00 | NM | 5 | \$3,000.00 |
| | | | | News 10 @ Noon | | | | | | | | | | | |
| | | | | NEWS 10 @12N 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$600.00 | | 0.00 | | | | |
| E 8 | WAVY | 11/05/12 | 11/05/12 | WAVY News 10 @ Noon CM | | 12p-1p | M----- | :30 | 1 | \$600.00 | P1 | 0.00 | NM | 1 | \$600.00 |
| | | | | News 10 @ Noon | | | | | | | | | | | |
| | | | | NEWS 10 @12N | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | \$600.00 | | 0.00 | | | | |
| E 9 | WAVY | 10/29/12 | 11/02/12 | Days of Our Lives CM | | 1p-2p | MTWTF-- | :30 | 5 | \$800.00 | P1 | 0.00 | NM | 5 | \$4,000.00 |
| | | | | Days of Our Lives | | | | | | | | | | | |
| | | | | DAYS OF OUR LIVES | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$800.00 | | 0.00 | | | | |
| E 10 | WAVY | 11/05/12 | 11/05/12 | Days of Our Lives CM | | 1p-2p | M----- | :30 | 1 | \$800.00 | P1 | 0.00 | NM | 1 | \$800.00 |
| | | | | Days of Our Lives | | | | | | | | | | | |
| | | | | DAYS OF OUR LIVES | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | \$800.00 | | 0.00 | | | | |
| E 11 | WAVY | 10/29/12 | 11/02/12 | Today Show 2 CM | | 9a-10a | MTWTF-- | :30 | 5 | \$1,500.00 | P1 | 0.00 | NM | 5 | \$7,500.00 |
| | | | | Today Show 2 | | | | | | | | | | | |
| | | | | TODAY SHOW 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$1,500.00 | | 0.00 | | | | |
| E 12 | WAVY | 11/05/12 | 11/05/12 | Today Show 2 CM | | 9a-10a | M----- | :30 | 1 | \$1,500.00 | P1 | 0.00 | NM | 1 | \$1,500.00 |
| | | | | Today Show 2 | | | | | | | | | | | |
| | | | | TODAY SHOW | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | \$1,500.00 | | 0.00 | | | | |
| E 13 | WAVY | 10/29/12 | 11/02/12 | WAVY News 10 @530p CM | | 530p-6p | MTWTF-- | :30 | 5 | \$2,500.00 | P1 | 0.00 | NM | 5 | \$12,500.00 |
| | | | | News 10 @530p | | | | | | | | | | | |
| | | | | NEWS 10 @ 530P 1/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$2,500.00 | | 0.00 | | | | |
| E 14 | WAVY | 11/05/12 | 11/05/12 | | CM | 530p-6p | M----- | :30 | 1 | \$2,500.00 | P1 | 0.00 | NM | 1 | \$2,500.00 |

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Advertiser: POL/US Chamber of Commerce (I)
 Product Desc: 10/27-11/6 US CHAMBER COMMERCE
 Estimate: 446
WAVY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| WAVY News 10 @530p News 10 @530p | | | | | | | | | | | | | | | |
| NEWS 10 @ 530P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 15 | WAVY | 10/29/12 | 11/02/12 | WAVY News 10 @5p News 10 @5p | CM | 5p-530p | MTWTF-- | :30 | 5 | \$2,500.00 | P1 | 0.00 | NM | 5 | \$12,500.00 |
| NEWS 10 @ 5PM 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$2,500.00 | | 0.00 | | | |
| E 16 | WAVY | 11/05/12 | 11/05/12 | WAVY News 10 @5p News 10 @5p | CM | 5p-530p | M----- | :30 | 1 | \$2,500.00 | P1 | 0.00 | NM | 1 | \$2,500.00 |
| NEWS 10 @ 5PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 17 | WAVY | 10/29/12 | 11/02/12 | M-F 7-730p M-F 7-730p | CM | 7-730p | MTWTF-- | :30 | 5 | \$2,000.00 | P1 | 0.00 | NM | 5 | \$10,000.00 |
| E.T. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$2,000.00 | | 0.00 | | | |
| E 18 | WAVY | 11/05/12 | 11/05/12 | M-F 7-730p M-F 7-730p | CM | 7-730p | M----- | :30 | 1 | \$2,000.00 | P1 | 0.00 | NM | 1 | \$2,000.00 |
| E.T. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| E 19 | WAVY | 11/05/12 | 11/05/12 | Mon Prime Other 2 Monday 8-10p | CM | 8-10p | M----- | :30 | 1 | \$10,000.00 | P1 | 0.00 | NM | 1 | \$10,000.00 |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$10,000.00 | | 0.00 | | | |
| E 20 | WAVY | 10/28/12 | 10/28/12 | NFL Football NFL Football | CM | NFL Football | -----S | :30 | 1 | \$18,000.00 | P1 | 0.00 | NM | 1 | \$18,000.00 |
| NFL: N.ORLEANS @ DENVER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$18,000.00 | | 0.00 | | | |
| E 21 | WAVY | 11/04/12 | 11/04/12 | NFL Football NFL Football | CM | NFL Football | -----S | :30 | 1 | \$25,000.00 | P1 | 0.00 | NM | 1 | \$25,000.00 |
| NFL : DALLAS @ ATLANTA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$25,000.00 | | 0.00 | | | |
| E 22 | WAVY | 10/29/12 | 11/02/12 | LN M-F M-F News 10 @11 | CM | 11p-1130p | MTWTF-- | :30 | 5 | \$2,500.00 | P1 | 0.00 | NM | 5 | \$12,500.00 |
| LT. NEWS 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$2,500.00 | | 0.00 | | | |
| E 23 | WAVY | 11/05/12 | 11/05/12 | LN M-F M-F News 10 @11 | CM | 11p-1130p | M----- | :30 | 1 | \$2,500.00 | P1 | 0.00 | NM | 1 | \$2,500.00 |
| LT. NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 24 | WAVY | 10/29/12 | 11/02/12 | Tonight Show/Jay Leno Tonight Show w/Leno | CM | 1134p-1237a | MTWTF-- | :30 | 5 | \$1,000.00 | P1 | 0.00 | NM | 5 | \$5,000.00 |
| TONIGHT SHOW 1/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$1,000.00 | | 0.00 | | | |
| E 25 | WAVY | 11/05/12 | 11/05/12 | Tonight Show/Jay Leno Tonight Show w/Leno | CM | 1134p-1237a | M----- | :30 | 1 | \$1,000.00 | P1 | 0.00 | NM | 1 | \$1,000.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 26 | WAVY | 10/27/12 | 10/27/12 | | CM | 7a-8a | -----S- | :30 | 1 | \$1,500.00 | P1 | 0.00 | NM | 1 | \$1,500.00 |

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Advertiser: POL/US Chamber of Commerce (I)
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 Estimate: 446
WAVY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|--------------|
| WAVY News 10 Sa 7a WAVY News 10 Sa 7a NEWS 10 SAT @ 7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| E 27 | WAVY | 10/27/12 | 11/03/12 | WAVY News 10 Sa 6a WAVY News 10 Sa 6a | CM | 6a-7a | -----S- | :30 | 1 | \$1,000.00 | P1 | 0.00 | NM | 2 | \$2,000.00 |
| NEWS 10 SAT @ 6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| E 28 | WAVY | 10/27/12 | 10/27/12 | WAVY News 10 Sat 6p WAVY News 10 Sat 6p | CM | 6p-630p | -----S- | :30 | 1 | \$1,500.00 | P1 | 0.00 | NM | 1 | \$1,500.00 |
| NEWS 10 SAT. @ 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| E 29 | WAVY | 10/27/12 | 11/03/12 | SNL Saturday Night Live | CM | 1130p-103a | -----S- | :30 | 1 | \$1,500.00 | P1 | 0.00 | NM | 2 | \$3,000.00 |
| SAT. NIGHT LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,500.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| E 30 | WAVY | 10/27/12 | 11/03/12 | Today Show Sa Today Show Saturday | CM | 8a-10a | -----S- | :30 | 1 | \$1,800.00 | P1 | 0.00 | NM | 2 | \$3,600.00 |
| SAT. TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,800.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$1,800.00 0.00 | | | | | | | | | | | | | | | |
| E 31 | WAVY | 10/27/12 | 10/27/12 | LN Sa WAVY News 10 @11 Sat | CM | 11p-1130p | -----S- | :30 | 1 | \$2,500.00 | P1 | 0.00 | NM | 1 | \$2,500.00 |
| NEWS 10 @ 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$2,500.00 0.00 | | | | | | | | | | | | | | | |
| E 32 | WAVY | 10/28/12 | 10/28/12 | WAVY News 10 Sun 6p WAVY News 10 Sun 6p | CM | 6p-7p | -----S | :30 | 1 | \$1,500.00 | P1 | 0.00 | NM | 1 | \$1,500.00 |
| NEWS 1- SUNDAY @ 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| E 33 | WAVY | 10/28/12 | 11/04/12 | Today Show Su Today Show Sunday | CM | 8a-9a | -----S | :30 | 1 | \$1,800.00 | P1 | 0.00 | NM | 2 | \$3,600.00 |
| SUNDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,800.00 0.00 Week: 10/29/12 11/04/12 -----S 1 \$1,800.00 0.00 | | | | | | | | | | | | | | | |
| E 34 | WAVY | 10/28/12 | 11/04/12 | WAVY News 10 Sunday WAVY News 10 Sunday 7a | CM | 7a-8a | -----S | :30 | 1 | \$1,500.00 | P1 | 0.00 | NM | 2 | \$3,000.00 |
| NEWS 10 SUNDAY @ 7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,500.00 0.00 Week: 10/29/12 11/04/12 -----S 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 83 | \$209,600.00 |